# FAQ on UPI Handle & Payment Safety

#### 1. What is a SEBI-compliant UPI handle?

A SEBI-compliant UPI handle is a **verified**, **officially declared UPI ID** belonging to the registered **Investment Adviser (IA)** or **Research Analyst (RA)**, as per SEBI registration records, GST records, and KYC details.

Investors must make fee payments only to this official UPI ID.

#### 2. Why must investors pay only through the official UPI ID of the IA/RA?

SEBI requires investors to use the **official UPI ID** to ensure:

- Safety against fraudulent payment requests
- Proper audit trail
- Transparency in fee collection
- Prevention of payments to unauthorized persons or entities

#### 3. How can I verify the UPI ID before making the payment?

Before confirming the payment in your UPI app:

✓ Use the "SEBI Check" tool to authenticate the UPI ID or QR code before making any payment. Look for the green triangle with a thumbs-up icon for validated intermediaries.

✓ Ensure the **payee name** matches our registered name:

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- $\checkmark$  Check that the UPI ID matches the one listed on our official website or communication
- ✓ If the displayed name does NOT match, do not proceed

#### 4. Can payments be made to any personal or alternate UPI ID?



As per SEBI rules, investors must not pay advisory or research fees to:

- Personal UPI IDs
- Unregistered or alternate UPI handles
- Third-party accounts
  Only use the official UPI ID mentioned on the IA/RA website or invoice.

### 5. What should I do if I get a UPI request from an unknown number?

Ignore and decline it immediately.

We do **not** send payment requests from unofficial numbers or unverified UPI IDs. Report any suspicious message to:

- · Our support team
- Your bank/UPI provider (optional)

#### 6. How can I check if my IA/RA is registered with SEBI?

Use SEBI's Check Your Investment Adviser / Research Analyst facility:

- Search by Name
- Search by SEBI Registration Number
- · Verify registration status, validity, address, and disciplinary history

SEBI strongly recommends checking registration before paying any fees.

#### 7. What if I accidentally pay to the wrong or unverified UPI ID?

Immediately:

- 1. Raise a dispute with your bank/UPI app
- 2. Inform our support team
- 3. If required, file a complaint on SEBI SCORES / ODR Portal

SEBI is **not responsible** for payments made to unofficial UPI handles.

# 8. Will I get an invoice after successful payment?

Yes.

As per SEBI and GST compliance norms, a **tax invoice** is issued for every fee paid to the official UPI/bank account.

# 9. How does using the valid UPI ID protect investors?

- ✓ Ensures payment reaches the genuine IA/RA
- ✓ Provides a clean audit trail for SEBI inspections
- ✓ Prevents fraud and unauthorized fee collection
- √ Offers transparency and traceability

# 10. Which payment modes are permitted under SEBI rules?

- ✓ Official UPI ID displayed on the IA/RA website
- √ Registered bank account (NEFT / RTGS / IMPS)
- ✓ Smallcase platform (if the advisory service is listed there)

# Not permitted:

- X Personal UPI handles
- X Cash payments
- X Wallet payments
- X UPI IDs not mentioned in official communication